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BAKER & MCKENZIE

Background

Baker & McKenzie is a leading global law firm with 62 offices in 35 jurisdictions. Established 1949, the Firm now has a multinational network of more than 3,000 attorneys and has had a every major money center in the world for more than a quarter of a century.

Problem

The firm needed a better way to leverage the expertise of Baker & McKenzie attorneys across worldwide offices. Global transactions, such as a merger, involve numerous parties and local information. Complicating this process is the fact that many of these resources are distributed multiple offices within the firm as well as at client locations. Baker & McKenzie needed a way to leverage these resources with the right people in context of the merger process.

Solution

Baker & McKenzie is using NextPage as the basis for its collaborative knowledge system, which it calls BakerMAKS™ (Management And Knowledge System). This system will provide real-time distributed content, such as legal precedents, local regulatory issues and industry-specific research. With BakerMAKS™, attorneys can speed decision-making and will improve the value delivered throughout the process of completing large, complex legal transactions.

"With NextPage technology, Baker & McKenzie is revolutionizing the way it does transaction mergers and acquisitions," said Mark Swords. "The system connects attorneys to all the relevant information and people required to complete a transaction - saving time and improving the decision-making process. This capability further enhances the service we provide to the client - a significant competitive advantage for our firm."

The collaborative workspace

With NextPage, the firm can bridge organizational boundaries by creating collaborative workspaces. Attorneys, clients, financial institutions and other relevant parties can interact with each other to discuss contracts, financial statements and other significant events. With NextPage, users can easily access information, people and best practices located within the firm or distributed across external organizations. While working on a legal project in the workspace, teams can negotiate, collaborate and discuss issues relating to that project. Once a transaction is completed, the successful steps can be archived, shared and repeated by other attorneys within the system.

"NextPage solves a significant business problem for large law firms: completing complex transactions in today's highly distributed, global environment," said Mark Swords of Baker & McKenzie. "NextPage enables attorneys to easily access the information, people and processes that are relevant to a deal, regardless of where those resources actually reside."

Summary

NextPage is helping Baker & McKenzie work more efficiently on large-scale transactions despite their highly distributed organizational structure. The solution will help the firm improve client relationships by integrating them closely into the business process as they join the collaborative workspace.

For more information on NextPage technologies, talk to a NextPage representative at 800.NEPA.801.768.7500. Or send an e-mail to info@nextpage.com.

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